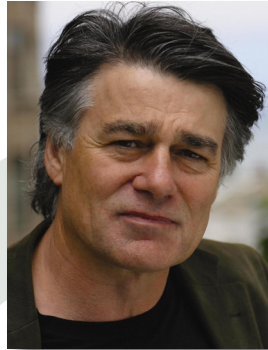


The Re-Imagination of Success



David Whyte & Richard Olivier
15 October 2010

The Beyond Partnership invites you to join best selling author and philosopher poet, **David Whyte** and the creator of **Mythodrama**, **Richard Olivier**, for this special one day workshop.

The banking and investment system and the reward system that underpins both have been shown to be practically and morally bankrupt. The individual bonus system and the individual approach to success have created imbalances, envy and fissures in society that have brought us to the edge of disaster, loading the risk from individuals to society while still rewarding the original individuals who lived at the heart of this dynamic. Yet these dynamics are simply magnified versions of the reward system that lays at the heart our educational systems, our approach to individual success and our very identities.

Is it possible to re-imagine success and reward it in a way more beneficial to society without individual genius disappearing in bland political correctness or collective mediocrity? Is it possible to re-imagine success pivoting away from individual reward towards a team, an organisation, a society, without losing the colour and flavour of an individual and sometimes artistic contribution.

Join Richard Olivier and David Whyte for a day's dramatic exploration of this question through the agency of poetry, myth and Shakespeare's *As You Like It*, with even a few educational reward statistics thrown in for good measure. We will journey from a present where individual success often involves repression of a majority and the externalities of control to a future field of passionate

expression and mutual collaboration that still preserves a love of individual imagination, and adventure.

Sometimes it takes a growing awareness that a particular story or definition of life has outlived its usefulness in order to ease out of a past role that has brought culturally sanctioned rewards. Sometimes it takes a radical shock to wake up to a potential greater than we have dared to imagine for ourselves.

The great challenge and the great calling of our times might be to live larger than our fears. To re-imagine and then, when pressed hard enough, to break the bounds of previous possibility to create the new, through new systems and understandings of reward that allow us to live individual lives brought together in better ways.

Using the great myth of renewal and regeneration hidden at the heart of Shakespeare's magical mystery comedy *As You Like It*, we will journey together on the path of re-imagination.

"Sweet are the uses of adversity.

This our life, exempt from public haunt,

Finds tongues in trees, books in the running brooks,

Sermons in stones, and good in everything."

Duke Senior, Act 2, As You Like It

First, we must recognise the nature of the old structures within which we live that limit our definitions of success and that might be oppressing us, at every level, within ourselves, between ourselves and in the world. Then we must be find a part of us brave enough to abandon the known and to enter the "Forest of Arden", an imaginal space outside of the ordinary world, where we can gather in a spirit of collaborative inquiry.

Act 1: The Unendurable Present and Glimpsing the Soul

How does your organisation or work oppress you and how do you participate in that oppression? What are you wrestling with? To imagine where you want to go you must learn to look, with care, at where you are now. What is "unendurable" about our personal and collective fate? Where are the signs of emergent possibility? Are we big enough politically, ecologically and humanly? How can you spot the threads that could lead you to a better future?

Act 2: Into the Forest and Philosophical Thinking

Laying down the sword - when old defences preclude new possibilities, what do we need to give up before the new can present itself? How do we maintain our defensive system and where are we vulnerable?

Act 3: Creative Expression and Imagining the Soul

Poesis and the re-imagining of the world – the art of heart-full conversation and learning to listen for the new.

Act 4: Rehearsing New Roles and Educating the Heart

Finding the resources to bring the desired future closer. The path of practice, theatre as a developmental tool and getting into the habit of art.

Act 5: The Promise of Fulfilment

Sacrifice as "making sacred" - what are you willing to give up? The Four Marriages – completion instead of competition – what are you committed to?

David Whyte is first and foremost a poet. His work has struck a resonant chord within organisations and the personal and professional development arenas around the world. He is an inspiring speaker who, with a poet's insight, speaks to our human condition, and to the core of the challenges individuals and organisations face today and offers a vision for the way ahead.

David's client list includes: Astra Zenica, The Boeing Company, Deloitte & Touche, McKinsey, Microsoft, Nasa, Novartis, The Royal Air Force, Starbucks, Standard Chartered Bank, Stanford University, Oxford Said Business School, Unilever & Visa International.

He has published six books of poetry including River Flow New & Selected Poems and is the author of the best selling The Heart Aroused, and Crossing the Unknown Sea. His latest prose book, The Three Marriages: Reimagining Work, Self and Relationship was published in January 2009.

Comments on David's work

*"A wonderful speaker, authentic, spontaneous, inspiring"
"Brilliant, very relevant to our times"*

"Every time I hear him I learn so much"

"Everyone I met was raving about him. The delegates were like a 'who's who' of British Industry and Whyte stole the show."

Richard Olivier is Artistic Director and founder of Olivier Mythodrama - a unique leadership development consultancy. He works internationally as a leadership development consultant, keynote conference speaker and workshop leader. His work today is at the leading edge of bringing the world of theatre into the development of authentic leaders. He was a leading theatre director for over 10 years and directed Henry V for the opening of Shakespeare's Globe Theatre in London in 1997.

He is the co-author (with Nicholas Janni) of "Peak Performance Presentations - How to Present with Passion and Purpose" and the author of "Inspirational Leadership - Henry V and the Muse of Fire". Richard's clients include Daimler Corporate Academy, Lafarge, Nokia, INSEAD, BUPA, IAEA, Oxford Said Business School, World Economic Forum.

Comments on Richard's work

"He delivered a tremendous message in an artistic, interesting, impactful manner...Everyone was left wanting for more"

"Richard Olivier is the Master! He brings Shakespeare alive and makes him relevant in business today"

"Management is theatre – nobody conveys that better than Richard Olivier"

Venue Dates & Times

London 15 October 2010: 9.30 a.m. – 4.30 p.m.

Fees £275.00 + VAT

Cancellation

There will be a 50% charge for cancellations received within 14 days of the seminar and 100% charge for cancellations received within 7 days of the seminar.

Booking Please contact:

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