

NLP Business Diploma

Professional and Personal Development

27-29 October & 24-26 November 2010

NLP is regarded as one of the most powerful and effective approaches available for personal and professional development. More and more people and organisations are learning the skills, techniques and attitudes of mind that NLP offers.

If you want to get the very best out of yourself and others, to lead and manage in a truly effective way and achieve real improvements in results in both your personal and professional lives this diploma can help you to make that shift.

Our Diploma covers the fundamental skills and techniques of NLP, presented alongside other performance and business models, empowering you to develop leading edge influencing, communication and achievement abilities in a systemic and healthy way.

Who Is This Course For?

This course is for current and aspiring leaders and managers, coaches, consultants, educators, trainers and providers of internal services such as HR or finance. It is ideal for those who recognise that their technical expertise alone is just not enough to lead and inspire others and for those looking to raise their potential to succeed.

Our NLP clients come from the private, public and third sectors, as well as self employed individuals and cover a wide range of industries and services including vehicle manufacturing, IT, law, health, pharmaceuticals, education, finance, housing, coaching and consulting.

"High quality, added value, fun and a real challenge to my thinking and ways of working every time (and I've worked with them for 15 years). I would recommend them to anyone who wants to really improve as an individual and to make a positive difference."

AS, Director

Course Benefits

By the end of the diploma programme you will have increased your ability to:

- Build and enhance relationships
- Set achievable and compelling goals for yourself, your team and your organisation
- Fine tune your senses, notice and gather high quality information from those around you in meetings, negotiations and other interactions
- Develop greater flexibility to respond to the changing environment around you and maximise your chances of success
- See problems and situations from a variety of perspectives to gain greater insight and improve your influence
- Give and receive effective high quality feedback
- Manage your own emotional state to deal with challenging circumstances and tap into your own state of "excellence"
- Lead and inspire others by example and acting in accordance with your own values and beliefs
- Find clarity in what really matters to you
- Use language to influence others and achieve your outcomes and goals
- Enhance your mental self-management
- Develop coaching skills

How is the Programme Delivered?

This programme is delivered in a practical, interactive and enjoyable way. You will be encouraged to focus on real situations and the objectives which you want to achieve. Groups are kept small to maximise interactivity and participation.

Our programmes are more than a sequence of skills training and techniques. They are designed to work at multiple levels, with the whole person in mind, to give you the training to integrate fundamental NLP into your professional and personal life.

What We Will Cover:

- The fundamental principles of NLP
- Rapport
- Influencing skills
- Using language patterns effectively
- Non Verbal Communication
- Creating well formed outcomes
- Perceptual positions
- Principles of coaching using NLP
- Helping strategies – which approach to use when and key coaching skills
- Resourcefulness and anchoring a resourceful state
- Identifying and working with values and criteria
- How the mind works – representational systems and strategies
- Negotiating and achieving collaborative outcomes
- Success strategies
- Changing perception with NLP presuppositions
- Leading change
- Motivation
- Great questions to use to remove blockages and achieve understanding using the Meta Model
- Understanding others better – recognising habitual ways of thinking and increase rapport and influence

The Training



This training complies with the standards and code of practice established by the Professional Guild of NLP of which The Beyond Partnership is a full member.

Who are we?

As well as wide range of consultancy, coaching and training experience across a variety of organisations and sectors, we have 25 years experience working with NLP. We have a broad based knowledge and practical experience of many other approaches to developing people and performance, which provide additional dimensions to our training design and teaching.

In addition to this diploma we run NLP Introductory Days, and certificated training at Practitioner, Master Practitioner and Trainer Training level plus Masterclasses. We also lead a variety of NLP workshops including certification programmes for in-house clients.

The Trainers: Marie Faire, Peter Sedgwick and the Beyond Team

Marie Faire is co-founder and a Director of The Beyond Partnership, and a certified trainer in NLP. She has been running Practitioner and Master Practitioner NLP for many years and has been a consultant, facilitator, conference speaker and



trainer for more than twenty five years. Marie has a MA in Management Learning. She has extensive training in humanistic psychology and group dynamics; she has trained in Covey "7 Habits", the Enneagram and is certified in Spiral Dynamics and various psychometric tests including FIRO B and MBTI (Step 1 and 2).

Peter Sedgwick is a Senior Consultant with The Beyond Partnership. He is a certified trainer in NLP, a Chartered Fellow of the Chartered Institute of Personnel and Development and a qualified Hypnotherapist. Peter has over 20 years experience of senior management in different sectors of the economy. He is an experienced facilitator, coach and developer of people, with a passion for learning and cultural change. Peter is also qualified in MBTI (Steps 1 and 2).



Our Commitment

We are completely committed to supporting you on your learning journey and in developing outstanding (NLP) capability at a personal level for maximum impact in both your personal and business life.

Beyond Diploma

The NLP Diploma is a great qualification in its own right and successful completion allows you to "fast-track" onto our full NLP Practitioner programme – please ask for details.

Dates

6 days training in 2 modules of 3 days

Module 1: 27th, 28th and 29th October 2010

Module 2: 24th, 25th and 26th November 2010

Venue

The Falcon Hotel, Stratford upon Avon, Warwickshire.

Fee

If booked by 27th September 2010

£ 995 + VAT

Booking after 27th September 2010

£ 1145 + VAT

The fee covers all materials, refreshments and lunch. Individuals can pay by installment if they wish, please contact us to discuss a payment plan.

Please contact us to talk to us and get answers to your questions and so you can make sure this is for you.

To reserve a place and to contact us

Email: info@thebeyondpartnership.co.uk

or telephone: 01380 859106